



Standing with Israel. Strengthening our community.

FOR JOURNALISTS

Media Kit



JULY 2026

Everything a journalist needs to cover the Atlanta Israel Coalition — facts, boilerplate, leadership, brand assets, and a media contact. For interviews, statements, or additional assets, reach the media contact on the back page.

At a glance

Legal name	Atlanta Israel Coalition, Inc.
EIN	84-2603211
Founded	2018
Status	501(c)(3) nonprofit — grassroots, nonpartisan
Service area	Metro Atlanta, with national and international reach
Address	P.O. Box 3902, Alpharetta, GA 30023
Media contact	Cheryl@atlantaisrael.org
Website	atlantaisrael.org

Impact since 2018

- **230+** programs — speaker forums, policy briefings, community gatherings, and education events
- **6,300+** community members mobilized across metro Atlanta and beyond
- **5** direct-aid missions to Israel since October 7, with **200+** volunteer days on the ground
- **Weekly** *Finding the Joy* column, plus the Kosher Duck Revolution — Jewish pride and joy carried to destinations around the world

Boilerplate

Ready to quote:

The Atlanta Israel Coalition is a grassroots, nonpartisan 501(c)(3) founded in 2018, educating, mobilizing, and uniting Atlanta in support of Israel and against antisemitism — locally and internationally. Atlanta Israel Coalition, Inc. is a registered 501(c)(3) nonprofit organization. EIN: 84-2603211.

Leadership

Cheryl Dorchinsky — Co-Founder & Executive Director. Cheryl Dorchinsky founded the Atlanta Israel Coalition in 2018 to unite and mobilize the pro-Israel community in Atlanta and beyond. Under her leadership, AIC has grown into a grassroots organization hosting hundreds of educational programs, advocacy initiatives, and international engagements. In 2023 the World Zionist Organization awarded her the Zionist Legacy Award. A formal press headshot is available to media on request.

Board of Directors

AIC is governed by a Board of Directors elected under its Amended and Restated Bylaws. Full board roster and short bios available at atlantaisrael.org/board.

Programs

AIC's work runs on four tracks:

Education & Briefings. Speaker forums, policy briefings, and community conversations that give Atlantans the facts and the confidence to engage — from Holocaust survivor Sami Steigmann (May 2026) to the *Justice Beyond Borders* panel on terrorism and accountability (July 2026).

Advocacy & Community Mobilization. Convening rabbis, pastors, elected officials, and neighbors across faiths into one nonpartisan coalition. Rapid response when the community needs it.

Missions & Humanitarian Relief. Since October 7, five direct-aid missions and 200+ volunteer days in Israel, including the 11-day *Hearts United, Boots on the Ground* relief mission.

Joy & Resilience. The weekly *Finding the Joy* column and the Kosher Duck Revolution — a movement of kosher-themed ducks carrying Jewish pride from Atlanta to destinations around the world.

Brand assets

Logos, marks, and approved photography are available at atlantaisrael.org/media-kit. Please use AIC's name and marks as provided — do not alter, recolor, or add effects. Approved photography is available on request.

Official documents

- IRS 501(c)(3) determination letter (December 2020) — available on request or at atlantaisrael.org/media-kit
- Form 990 & Candid (GuideStar) profile — posted as each becomes available

Coverage

Recent press coverage is compiled at atlantaisrael.org/news. AIC's case for support and impact reporting are at atlantaisrael.org/case-for-support.

MEDIA CONTACT

For interviews, statements, or additional assets: Cheryl@atlantaisrael.org. Atlanta Israel Coalition, P.O. Box 3902, Alpharetta, GA 30023. Web: atlantaisrael.org.

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